

**2nd MEETING OF THE EDITORIAL POLICY AND VISIBILITY COMMITTEE
OF THE GOVERNING BOARD
EUROPEAN STUDIES INSTITUTE**

Moscow, 27 March 2010

THE PARTICIPANTS Members of the Committee:

Andrey Zagorskyi	Leading scientific specialist of the Research Center of War and Peace
Nikolay Kaveshnikov	Head of the Political Integration Studies Center of the Institute of Europe RAS
Gerhard Hafner	Professor of International Law, Faculty of Law, the University of Vienna, Chairman of the Committee

Observer –

Mark Entin	Director of the European Studies Institute
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Secretary –

Ekaterina Bonacheva

1. DISCUSSED: mandate of the Committee.

RESOLVED

To recommend the Governing Board of The European Studies Institute to approve the mandate of the committee as follows: The Committee shall

- consult, coordinate and review the organization of the editing policy of the ESI,
- advise how to promote the ESI public relations,
- contribute to the increase of public awareness of the ESI in Russia and in the EU,
- and organize the review of the publications of the ESI.

In its activity the Committee shall aim at furthering the ESI to become the leading academic and documentation center on the EU-Russia relations in Russia, the focal point of the wide network of Russian universities teaching, and undertaking research on, European affairs, notably in the area of EU-Russia relations

2. DISCUSSED: development of the web-site and electronic portal of the ESI.

RESOLVED

2.1. To pursue the objective to make the electronic portal of the ESI the key information resource for Russian expert and scholar-teacher community concerning events occurring in the relations between Russia and the EU and of the development of European studies in Russia .

2.2. To recommend expanding the contents of the portal by supplying scientific, informational and teaching materials. In particular, to post as many as possible additional materials and literature, recommended by lecturers of the ESI, on the portal. In addition, the Committee recommends that a ‘master class’ section of the website be created, which could contain video recordings of particular lectures and, with the authors’ consent, other teaching materials; that a regularly updated news line be set up; news links and other on-line materials available on other sites be posted; that the dissemination of news about the activities of the ESI and the EU-Russia relations development to the interested

organizations and experts be arranged, which are on a continually updated list. Therefore, the Committee supports the ESI administration's project of the news exchange with the Robert Schuman Foundation.

- 2.3. To ensure availability of information about the ESI activity to foreign users to recommend upgrading the English language part of the portal to the level of its Russian language part, namely, creating an English language interface, posting information about professors, concise curricula of disciplines, a news line about the ESI activity.
 - 2.4. To carry out a set of measures to boost attendance of the portal. Broadening the portal contents along the abovementioned lines shall be the key element of the strategy. In addition, to recommend that informational partnership programmes with leading Russian and foreign scientific centers and universities be developed. Such cooperation in the field of information may, in particular, include exchange of banners, and posting information about key projects of partner institutions. In this respect the Committee underlines the necessity of establishing such informational partnership relations between the ESI and universities as well as between universities and scientific centers with whom the latter have partnership relations and whose representatives are members of the Governing Board.
 - 2.5. To recommend a technological upgrade of the portal, inter alia, with a view to ensuring realization of the aforesaid proposals.
 - 2.6. To address the College of Europe with a request for assistance in upgrading the ESI web-site.
 - 2.7. To resume the consideration of the question of attracting commercial advertising after the web-site and portal have been upgraded.
3. DISCUSSED the topic of the development of the publishing programme of the ESI.
RESOLVED
- 3.1. To remind the successful launching of the series of publications 'Common external areas of Russia and the EU: law, politics and economics'.
 - 3.2. To regard as advisable the continued publication of the series and placing in it materials of the conferences as well as textbooks and scientific publications on different aspects of the EU activity and on relations between Russia and the EU. Special attention should be given to publication of textbooks dealing with key aspects of the EU activity and the EU-Russia relations due to shortage or outright absence of specialized textbooks on this matter in Russian.
 - 3.3. In order to promote the ESI publications, to take measures for reviews of such articles to be placed in Russian and foreign scientific journals.
 - 3.4. With a view to developing European studies in Russian regions the Committee recommends that free circulation of the ESI publications among Russian universities be carried out.
 - 3.5. To recommend publishing the Russian Yearbook of European Studies, in which articles by Russian and foreign authors will be placed. Therefore, the Committee emphasizes the necessity for the Members of the ESI Governing Board to participate in selection of European authors wishing to publish their research papers in the Yearbook.
4. DISCUSSED: 'All Europe.RU' online journal .
RESOLVED
- 4.1. To remind the high attendance of the ESI 'All Europe.RU' online journal , topicality and high quality of published informational and scientific materials.
 - 4.2. To recommend to continue the publication of the ESI 'All Europe.RU' online journal, to take measures for its promotion and attraction of new authors. Therefore, the Committee emphasizes the necessity for the Members of the ESI Governing Board to participate in formation of the contents of the journal by contributing their own publications and involving new authors.

- 4.3. To recommend to consider the possibility of a more rapid publication of news articles in the journal. The Committee noted that this part of the online journal could be integrated with the news line of the ESI portal.
- 4.4. Being aware of the difficulty of organizing translation of all analytical articles of the journal into English and its high costs, the Committee, nevertheless, believes that the journal should be available to a wide range of foreign readers. To overcome this problem the Committee suggests that the authors contribute articles in English whereas long analytical articles in Russian, mainly on harmonization of law and policy in Russia and the EU and the dynamics of the EU –Russia relations, be accompanied by an English summary.
- 4.5. For the purpose of achieving synergies, to return to the issue of publishing a digest of the journal in paper format after the Committee’s recommendations for proceeding with the publication of the Russian Yearbook of European Studies have been considered in practical terms.
5. DISCUSSED: the issue of providing the ESI with the relevant scientific literature.
RESOLVED
 - 5.1. To strongly recommend continuing the current practice of purchasing the latest Russian and foreign scientific and educational publications on European studies for the development of the ESI library.
 - 5.2. In view of the fact that the European Commission has stopped the practice of supplying EU documentation centers with scientific literature and in order to stimulate European studies in Russia, to recommend that the ESI transfer foreign scientific and educational key publications to Russian EU documentation centers free of charge.
 - 5.3. To strongly recommend that the ESI’s subscription to electronic databases of the leading international scientific journals be preserved and expanded.
 - 5.4. To suggest that in future the Governing Board consider the possibility of expansion of the budget items that relate to the purchase of relevant scientific literature and access to databases.
6. DISCUSSED: promotion of the ESI activity.
RESOLVED
 - 6.1. To take into consideration the report by Mark Entin on the work carried out by a member of the ESI Governing Board Sergey Prikhodko in order to inform Russian ministries and agencies about the ESI activities and educational programs.
 - 6.2. To recommend conducting road shows of the ESI in Russian regions. The Committee considers useful conducting five annual presentations on the ESI activities in Russian regions per year. The Committee notes that it is possible to conduct such presentations on the basis of regional universities with the involvement of regional authorities.
 - 6.3. To highlight the need for more active steps on the part of the ESI to inform official bodies and universities of the EU Member States about the ESI educational services. The Committee believes that the best form of teaching EU students in the ESI is one semester student exchange programme, and regarding the EU Member States civil servants, the best form would be short-term courses. In this respect, the Committee requests that the ESI Administration prepare an information package on the ESI educational services, aimed at potential partners from the EU Member States, in particular, a booklet for students, containing, inter alia, information on accommodation conditions, tuition fees, etc.
 - 6.4. To recommend that the ESI Governing Board contact the Embassy of the EU Presidency in Russia making a proposal to organize a meeting of the ESI authorities with the ambassadors of all EU Member States. At this meeting the ESI authorities could provide information about opportunities for civil servants (in particular of the EU

- embassies) and students from the EU Member States to study in the ESI; this information might be further disseminated among interested organizations in the EU.
- 6.5. To highlight the fact that ESI educational programmes are of potential interest for European companies operating in Russia. In this regard, the Committee recommends that the ESI establish contacts with the Association of European Business in Russia.
 - 6.6. To recommend that the ESI Governing Board members disseminate the information about the ESI during their everyday activities in every possible way, in particular, make presentations on the ESI activities, propose professors who could deliver lectures in the ESI, contribute to attracting foreign students to the ESI.
 - 6.7. To recommend that the ESI intensify the practice of holding conferences and seminars in cooperation with research institutions of the European Union.
7. DISCUSSED: formation of the community of ESI alumni.
RESOLVED
- 7.1. To point out that formation of the ESI alumni community may play a significant role in fulfillment of the main mission of the ESI –raising the level of knowledge about the EU and relations between the EU and Russia. 7.2 To recommend intensifying activity directed at establishing a continual network of contacts between ESI graduates on the basis of the ESI. In particular, the Committee recommends carrying out annual graduates’ meetings; create graduates’ forum on the ESI web-site, where current contacts could be posted on the initiative of graduates themselves; making it possible for graduates to receive e-mail addresses on the basis of the ESI web-site; considering a possibility of involving graduates in teaching.
8. DISCUSSED: administrative and financial basis for the proposed activities.
RESOLVED
- 8.1. The Committee believes that realization of the formulated proposals will require hiring two new employees and widening the practice of involvement of high level professionals on a contract basis for selecting and scientific editing the ESI publications and technical re-equipment of the ESI web-site.
 - 8.2. To include recommendations formulated by the Committee in the administrative duties of the third ESI Deputy Director in the event of his appointment.
9. DISCUSSED: regularity and agenda of the following meetings of the Committee.
RESOLVED
- 9.1. To devote the next meeting of the Committee preliminarily planned to take place on 23 April 2010 to discussion of this matter.

Chairman
Gerhard Hafner

Secretary
Ekaterina Bonacheva